

2015  
Crime Prevention Committee  
Complete Minutes

**Crime Prevention Committee Meeting**  
**Winona County Criminal Justice Coordinating Council**  
**E-Minutes for January 2015 Meeting**

Alliance for Substance Abuse Prevention: The Request for Proposals for the Drug Free Communities Grant was just released, so the ASAP Coalition will be working on pulling together a grant proposal. They will also be partnering with Livewell Winona and the Winona County Attorney's Office to host a youth substance abuse documentary at area schools and submitting a grant application to assist with the costs in doing so.

Substance Abuse Documentary: Janneke reported that there are a few people working with the schools in an attempt to have a Substance Abuse Documentary shown to students, possibly during some sort of assembly.

Distracted/Obstructed Driving: Jeff Peterson gave a presentation to the CJCC on January 7, 2015 regarding the Towards Zero Deaths and Safe Roads Programs. The program focuses on both enforcement and education; Jeff is in charge of the educational component of the program and Chad Meyers in in charge of enforcement. He distributed information on a seminar being held in Oakdale on April 16, 2015 entitled "Minnesota's Drug Culture-What's on the Road Ahead."

Meeting Date/Time: A poll was sent out to committee members to determine if there is a better time to hold our monthly meetings for the subcommittee. The responses that were received are listed below:

1. Fine with current schedule, could meet Mondays or Wednesdays at noon if necessary.
2. Prefers the current schedule.
3. Current schedule usually works.
4. Any meeting time is hit/miss.
5. Current schedule is generally a good time (unless trials)

These results will be discussed at the next meeting to determine where the group wishes to go from here.

**2014-15 Strategic Planning Strategies for Crime Prevention Committee:**

- Support efforts of ASAP and alcohol/chemical use education
- Pawnshop Tracking
- Support/Strengthen Tavern League
- Distracted/obstructive driving
- Support Efforts of County Attorney's Office RE: Human Trafficking and Elderly/Vulnerable Adult Financial Exploitation
- Promote Education/Awareness of the Responsible Use of Technology by Children.

The next scheduled meeting for the Crime Prevention Subcommittee will be February 16, 2015 at 2:30 PM.



**Crime Prevention Committee Meeting**  
**Winona County Criminal Justice Coordinating Council**  
**February 23, 2015**  
**2:30 p.m. at Kensington Banquet Room**

**Present:** Travis Volkman and Kalene Engel; Janneke Sobeck via e-mail update.

**Alliance for Substance Abuse Prevention:**

- **State of Using:** Livewell Winona received a small grant to host two viewings of “State of Using.” State of Using is a half hour documentary created, filmed and edited by youth to share the impact of substance abuse on the lives of young people across Minnesota. The grant will be supplemented, if necessary, by funds, from the Primary Prevention Project and CJCC.
- **DFC Grant:** The ASAP Coalition Core Working Group is working on the grant application for a Drug Free Communities grant. The service areas will include the Winona and Lewiston school districts. If anyone is interested in being involved in the grantwriting process, they can e-mail [info@livewellwinona.org](mailto:info@livewellwinona.org). The ASAP Coalition will be incorporating into its workplan several of the strategies/programs that have been developed or advanced by the Crime Prevention Committee over the past several years. If the grant is awarded, the Coalition will have a coordinator to coordinate all of the efforts of the coalition.

**Pawnshop Tracking:** Travis spoke to the individual in charge of the APS software and learned that the implementation of the software to comply with the new statute has been delayed. She anticipates that it would not be implemented until the end of 2015.

**Safecam Public Surveillance System:** Although the Safecam Project is no longer on the CJCC’s Strategic Plan, the Winona Police Department is looking into possible grant funding for a pilot project of the system.

**Review of 2014-15 Strategic Planning Strategies for Crime Prevention Committee:**

- Support efforts of ASAP and alcohol/chemical use education
- Pawnshop Tracking
- Support/Strengthen Tavern League
- Distracted/obstructive driving
- Support Efforts of County Attorney’s Office RE: Human Trafficking and Elderly/Vulnerable Adult Financial Exploitation
- Promote Education/Awareness of the Responsible Use of Technology by Children.

**Future Projects:** Since many of the strategic planning goals of the committee have been addressed, the committee will be looking for additional crime prevention ideas. Josh Squires, School Liaison Officer, will be presenting at the March CJCC Meeting and may have some ideas for prevention strategies. Additionally, the TZD Coalition may need assistance with carrying out its strategies. Kalene will contact Stephanie Nuttall to find out if there are any significant crime trends that should be addressed by the committee in its strategies.

**Next Meeting:** The next scheduled meeting for the Crime Prevention Subcommittee will be April 27, 2015 at 2:30 PM.

**Winona County Criminal Justice Coordinating Council**  
**Crime Prevention Committee**  
**March 2015**

The Crime Prevention Committee did not meet in March 2015. The next meeting of the committee is on April 27, 2015 at 2:30 p.m. in Kensington Banquet Room.

**Winona County Criminal Justice Coordinating Council**  
**Crime Prevention Committee**  
**April 2015**

The Crime Prevention Committee did not meet in April 2015. The next meeting of the committee is on May 18, 2015 at 2:30 p.m. in Kensington Banquet Room.

**Crime Prevention Committee Meeting**  
**Winona County Criminal Justice Coordinating Council**  
**May 18, 2015**  
**2:30 p.m. at Kensington Banquet Room**

**Present:** Travis Volkman, Kalene Engel, Janneke Sobek, Kevin O’Laughlin, Andrea Gierok

**Alliance for Substance Abuse Prevention Action Plan:** As part of the Drug Free Communities (DFC) grant application, ASAP developed an Action Plan. The goals as strategies in the Action Plan are consistent with the mission of the Crime Prevention Committee and provides an opportunity for collaboration. A list of the *relevant* goals and strategies are as follows:

- Goal: Increase coalition membership through education and a public relations/recruitment campaign.
- Goal: Reduce Substance use among youth
  - Strategy: Providing education on scope and risks of underage alcohol use and prescription drug abuse
    - Activities include implementation of Project Alert (<http://www.projectalert.com/>); a Parents Who Host campaign (<https://www.drugfreeactionalliance.org/parents-who-host/>); providing HECAT training (Health Education Curriculum Analysis Tool) (<http://www.cdc.gov/healthyyouth/HECAT/>); conducting a training event based upon “Talk. They Hear You.” (<http://www.samhsa.gov/underage-drinking/>); implementing a Red Ribbon Campaign (<https://redribbon.org/>); incorporate prescription drug abuse into 6<sup>th</sup> Grade Law Day Program; provide educational materials at County Fair and other community events and place articles in newspapers
  - Strategy: Increased law enforcement efforts
    - Activities include compliance checks and concentrated enforcement of Social Host Ordinance
  - Strategy: Reduce access
    - Implement drug disposal/take-back programs including more prescription drop boxes
  - Strategy: Modify laws or policies
    - Support passage of Social Host Ordinance in County and municipalities; support legislation, policies or funding supportive of cause in Legislative Outreach Event.

The committee will keep these goals and strategies in mind when conducting its strategic planning for 2016.

**Towards Zero Deaths:** One of the strategic plan goals of the committee is to develop strategies to reduce distracted/obstructed driving. Toward Zero Deaths is an initiative that uses education, enforcement, engineering and emergency medical services to reduce traffic deaths on Minnesota roads. Many of the TZD goals and strategies are consistent with the Committee’s goals and strategies, so this creates another opportunity for collaboration. Kalene serves on the local TZD Coalition as a representative from this committee and recently attended the TZD Regional Workshop in Rochester. The workshop provided a number of excellent resource materials and links to many others. At the May 14<sup>th</sup> TZD Coalition Meeting, the local coalition decided to add the following two optional grant activities to its 2016 TZD grant: distracted driving awareness and collaborations to improve serving practices at liquor establishments. The second optional grant activity also provides a potential area of collaboration with ASAP. Discussion was had on the current non-City of Winona alcohol licensing procedures and training and how that could be expanded to other municipalities in the County.

**Broadway/Huff/Main Corridor Improvement Study:** The City of Winona hired Stantec to conduct a corridor study of Broadway, Huff and Main Streets to obtain recommendations on ways to make the roadways safer. The results of the study were made public at a presentation on May 11<sup>th</sup>. Various suggestions were made including a road diet, or reduction in the number of traffic lanes and curb bump outs so that pedestrians would be more visible. Stantec will formally present the information to the City Council for consideration. Several committee members will track the progress of this effort.

**SHIP (Statewide Health Improvement Program) Grant:** Another possible opportunity for collaboration exists with the SHIP Grant. Andrea Gierok, grant coordinator, discussed the work being done under the current grant, which focuses on increasing physical activity, improving nutrition and reducing the number of people who use tobacco or are exposed to it. (See the attached organizational chart and Talking Points.) The current grant runs through October 31<sup>st</sup>. Information on the next round of grants will be released shortly. This committee has representation on the Community Leadership Team, which will aid in coordination and collaboration efforts.

**Downtown Main Street:** David Bittner will be invited to future meetings.

Members were encouraged to identify other possibly programs or services in the community which could provide an opportunity for collaboration.

**Next Meeting:** The next scheduled meeting for the Crime Prevention Subcommittee will be July 27, 2015 at 2:30 PM.

# SHIP Organization

## Community Leadership Team



Co-facilitators: Andrea Gierok, Janneke Sobeck



## SHIP Strategies



### Healthy Eating Group

Facilitator: Caitlin Nicholson

### Active Living Committee



Co-facilitators: Deb McClellan, Dan Matejka

### Worksite Wellness Collaborative

Co-facilitators: Andrea Gierok, Deb McClellan

**Strategy Partners**

**Tobacco Free Living**

American Lung Association

**Child care**

Community Education  
Itty Bitty Book Club

**Health Eating In Communities**

Live Well Winona  
Winona Area Public Schools  
St. Charles Public Schools  
Project FINE  
U of MN Extension  
Winona Volunteer Services

**Active Living**

Winona County  
City of Winona  
City of Goodview  
City of St. Charles  
Winona State University  
Live Well Winona  
YMCA  
Project Fine  
Winona Health  
Ridgeway School

Winona Area Public School; including two students  
St. Charles Public Schools  
Elder Network  
Winona Volunteer Services  
Winona Area Mountain Bikers

**Healthy School Foods/Active School Day**

Winona Area Public Schools  
Lewiston-Altura Public Schools  
St. Charles Public Schools

**Worksite Wellness**

Hal Leonard  
Winona Area Public Schools  
Lewiston-Altura Public Schools  
St. Charles Public Schools  
Thern  
City of Winona  
Riverside Electronics  
Riverstar Inc.  
J.R. Watkins

**Clinical Community Linkages**

U of MN Extension  
Winona Health  
Live Well Winona

## **CLT Partners**

**Winona County**

**City of Winona**

**City of Goodview**

**City of St. Charles**

**Live Well Winona**

**YMCA**

**Project Fine**

**Winona Health**

**Ridgeway School**

**Winona Area Public School; including two students**

**St. Charles Public Schools**

**Elder Network**

**Winona Volunteer Services**

**U of MN Extension**

**Land Stewardship Project**

**Southeast Technical College**

## SHIP helps make healthy choices easier.



SHIP focuses on increasing physical activity, improving nutrition and reducing the number of people who use tobacco or are exposed to it.

- Three out of every five Minnesotans are overweight or obese—caused by insufficient physical activity and unhealthy eating—increasing risk for heart disease and diabetes, among other chronic illnesses.
- More than one in seven Minnesotans still smoke, leading to various cancers and heart disease.
- Obesity and tobacco use and exposure are the two leading causes of death.

In partnership with the Centers for Disease Control and Prevention and other leaders in public health, SHIP developed a menu of strategies that has demonstrated effectiveness based on research and proven best practices. These strategies are designed to address obesity and commercial tobacco use and exposure effectively and sustainably.

### Strategies Include:

Tobacco Free Living  
Child care  
Clinical Community Linkages  
Active Living  
Healthy School Foods  
Active School Day  
Worksite Wellness  
Health Eating In Communities

### The \$\$Dollars\$\$

- SHIP is working to decrease the tobacco use and exposure burden that cost the state \$2.5 billion in 2014.
- State obesity rates have remained flat since 2010, resulting in an estimated savings of \$265 million in obesity-related medical expenses as of 2013
- MDH Health Economics Program in 2013 completed “Potential Health Cost Savings in Minnesota Expected by Reaching SHIP Target Goals Defined by Healthy Minnesota 2020.” They estimated that the savings from SHIP would be \$1.9 billion in direct medical costs or 2.9 percent of projected total health expenditures in Minnesota in 2020 alone.

<http://www.health.state.mn.us/divs/oshii/ship/index.html>

[http://www.health.state.mn.us/divs/oshii/ship/docs/SHIPfact\\_sheet\\_ROI.pdf](http://www.health.state.mn.us/divs/oshii/ship/docs/SHIPfact_sheet_ROI.pdf)

**Winona County Criminal Justice Coordinating Council**  
**Crime Prevention Committee**  
**June 2015**

The Crime Prevention Committee did not meet in June 2015. The next meeting of the committee is on July 20, 2015 at 2:30 p.m. in Kensington Banquet Room.

**Crime Prevention Committee Meeting**  
**Winona County Criminal Justice Coordinating Council**  
**July 20, 2015**  
**2:30 p.m. at Kensington Banquet Room**

**Present:** Travis Volkman, Kalene Engel, Kevin O’Laughlin

**Alliance for Substance Abuse Prevention (ASAP) Action Plan:** The committee had a lengthy discussion on how the purpose, goals and action plan of ASAP align with those of the committee. The organizers of ASAP are seeking leadership so ASAP can convene coalition meetings and begin working on the action plan. All coalition members have signed MOUs (memorandums of understanding). Kalene provided informational flyers on three of the programs proposed under the action plan, namely “Parents Who Host Lose the Most, Red Ribbon Campaign and Project Alert.” See attached flyers. After discussion and review of the action plan, committee members unanimously agreed that the committee should provide the leadership necessary to continue the work of ASAP. The committee adopted implementation of the ASAP Action Plan as its main strategy for the next year. If other topics or issues are brought to the committee, short meetings will be held either before or after the ASAP meetings to address those issues. Otherwise, the ASAP meetings will take the place of the monthly committee meetings.

**Towards Zero Deaths:** Kalene staffed the Sheriff’s Booth at the County Fair and distributed TZD flyers and “goodies” to fairgoers. Kalene also serves on the TZD Coalition

**Downtown Cameras:** The committee felt that further efforts to launch a downtown camera system effort should be discussed with David Bittner who coordinates the Winona Main Street Program. Kalene will follow up with Tom Williams to see if he has talked with Mr. Bittner about it.

**Next Meeting:** ASAP Coalition Meeting, date/time TBA at Livewell Winona.

# 2015 RED RIBBON THEME



**The Red Ribbon Campaign® is the oldest and largest drug prevention program in the nation, reaching millions of young people during Red Ribbon Week®, October 23<sup>rd</sup> - October 31<sup>st</sup> each year.**

## WHAT IS RED RIBBON WEEK?

It is an ideal way for people and communities to unite and take a visible stand against drugs. Show your personal commitment to a drug-free lifestyle through the symbol of the Red Ribbon, October 23 - 31<sup>st</sup>.

## WHY?

The Red Ribbon Campaign® was started when drug traffickers in Mexico City murdered DEA agent Kiki Camarena in 1985. This began the continuing tradition of displaying Red Ribbons as a symbol of intolerance towards the use of drugs. The mission of the Red Ribbon Campaign® is to present a unified and visible commitment towards the creation of a DRUG - FREE AMERICA.

## WHO?

National Family Partnership is the sponsor of the National Red Ribbon Week® Celebration. We are helping citizens across the country come together to keep children, families and communities safe, healthy and drug-free, through parent training, networking and sponsoring the National Red Ribbon Campaign®.

## WHY SUPPORT THE NATIONAL THEME?

A theme unifies each year's campaign and helps to broadcast one message, creating a tipping point to change behavior.

## HOW?

Plan a Red Ribbon celebration. Order and display Red Ribbon materials with the National Red Ribbon Theme. Proceeds from the sale of Red Ribbon theme merchandise helps support prevention programs across America. Order for your family, students, staff, patients, employees and customers and encourage them to wear the red ribbon symbol during Red Ribbon Week®, October 23<sup>rd</sup> - 31<sup>st</sup>.



**The proud Sponsors of the National Red Ribbon Campaign®**

For more information visit us at  
[www.nfp.org](http://www.nfp.org) and [www.redribbon.org](http://www.redribbon.org)



### Project ALERT at a Glance

*A skills-based curriculum that teaches teens how to say “NO.”*

Each day, America’s teenagers are bombarded with misleading messages about drugs. Glamorized by media and endorsed by peers, the consequences of drug use and experimentation are dangerously disguised, and often hidden altogether.

The reality is that drug use can alter a teen’s life forever. That’s why every student should be given the tools to make a decision against using drugs - and the best place to give them those tools is your classroom.

### Easy to adopt. Proven to work.

Project ALERT is a free classroom-based substance abuse prevention program for 7th and 8th graders that’s proven to reduce the experimental and continued use of drugs.

Through a series of comprehensive lessons, Project ALERT motivates students against drug use, cultivates new non-use attitudes and beliefs, and equips teens with the skills and strategies they’ll use to resist drugs.

Project ALERT is proven to:

- Motivate students against drug use
- Provide skills and strategies to resist drugs
- Establish new non-use attitudes and beliefs

### Easy to Adopt

Bringing Project ALERT to your classroom is easy with self-paced online training, web-based and downloadable lesson plans, including supporting videos and posters. What Project ALERT includes:

- Fourteen eReader lesson plans
- Eight online interactive student videos
- Twelve projectable classroom posters
- Online teacher training
- A certificate of training completion
- Toll-free phone support and online technical assistance
- An electronic newsletter

### Proven to Work

The Project ALERT curriculum was developed and field tested over a ten-year period by RAND, the nation's leading think tank on drug policy. RAND research demonstrates that teens have a mindset about drugs. By shifting the pro-drug mindset, students of Project ALERT administrators have benefited from these measurable results:

- 40% drop in students already experimenting with cigarettes in becoming regular smokers
- 24% lower alcohol misuse score
- 20% reduction of highest-risk early drinkers
- 20 to 25% decrease in cigarette use during the past month
- 33 to 55% decrease in regular and heavy usage of cigarettes
- 60% decrease in current marijuana use

Project ALERT is also proud to be the recipient of near-perfect scores on the US government's own review process, the NREPP (National Registry of Evidence-based Programs and Practices).

These scores and results confirm that Project ALERT is grounded in solid science and easy to effectively implement in the classroom. But most importantly, they show that your ability to help students make the right decisions about drugs isn't just possible, it's proven.

To see how Project ALERT stacked up against other substance abuse programs, view our results at [www.nrepp.samhsa.gov/viewIntervention.aspx?id=62](http://www.nrepp.samhsa.gov/viewIntervention.aspx?id=62).

### Curriculum & Training

You don't have to be a prevention expert to teach Project ALERT, and the training program fits flexibly into your own schedule with short, self-paced lessons and readily available support from the Project ALERT team. The Project ALERT curriculum has been successfully administered by:

- SAP Advisors
- Science, Health and PE Teachers
- Core Teachers
- Counselors
- Nurses
- Community Liaisons
- School Resource Officers

The Project ALERT two-year core curriculum consists of 11 lessons that are most effective when taught once a week during the first year, plus three booster lessons that should be delivered the following year. Project ALERT complements other curricula and can be implemented in conjunction with lessons from sex education, health, physical education, science and social studies.

# Parents Who Host, Lose The Most

**Parents Who Host, Lose the Most: Don't be a party to teenage drinking** is a program for communities of all sizes who have experienced challenges with parent hosted underage drinking parties. This program provides educators, law enforcement, prevention professionals and other community leaders – as well as parents - with tools to educate their peers about the legal, health, and safety issues associated with allowing any one under the age of 21 to consume alcohol.

*We really want to do everything we can to educate parents about their legal responsibility. They should know about the law and the health and safety implications that underage drinking can have on students. Derek Longmeier, Program Manager*

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## Overview



Statistics show through our combined endeavors, the number of youth using alcohol has declined, but there is further work to be done. The fact is, underage drinking is hazardous to the health and safety of our children and parents play a major role in their child's decision to make healthy choices.

Parents Who Host, Lose the Most: Don't be a party to teenage drinking is a "turn-key" program for community mobilization, which means that short-term efforts can quickly garner community support, raise awareness and provide a success for community members engaged in the project.

## How Do I Get Involved...?

### **1** Complete online registration and Letter of Agreement...

The cost of becoming a Parents Who Host, Lose the Most: Don't be a party to teenage drinking Member is a ONE TIME fee of \$50. Membership includes unlimited access to downloading Parents Who Host, Lose the Most: Don't be a party to teenage drinking program kit components, including the jpg and high-resolution versions of the program logo. Other benefits include opportunities to see what other communities are doing, resources for your law enforcement partners and viewing your order history.

### **2** Order Program materials...

Program materials such as yard signs, banners and window clings from Drug Free Action Alliance. Drug Free Action Alliance offers high-quality materials to assist your substance abuse prevention efforts.

### **3** Implement the program locally...

With all the support and resources available from Drug Free Action Alliance at your disposal, put your plan into action and mobilize your community. Free technical assistance is always available!



**Alliance for Substance Abuse Prevention & Crime Prevention Committee**  
**2:30pm August 17, 2015 - Live Well Winona**

**Attendees**

Chris Huston	Jenna McMillan	Kelsey Solum	Don Cratchy
Deb McClellan	Justin Green	Ron Ganrude	Amy Carrison
Holly Courtenay	Kate Hansen	Travis Volkman	
Janneke Soback	Katie Lehmann	Darci Roesler	

**Criminal Justice Coordinating Council**

The CJCC is the recognized forum in Winona County for justice system review, analysis, policy development and reform. The Council meets monthly, holds annual strategic planning sessions and accomplishes its work through five standing committees and their associated workgroups. The council consists of many heads of various Winona County departments, and also involves the schools, criminal justice system, and public members. Kalene Engel is the Executive Director.

CJCC sub-committees: Courts, Community Outreach & Diversity, Jail & Jail Alternatives (mental health, diversion programs, what happens when they transition back to community, drug court), Juvenile Justice, and Crime Prevention.

Travis Volkman is the Chair of the Crime Prevention and is now also the Chair of ASAP. The CJCC and ASAP are blending together to enhance the impact of both groups. The common denominators for many crimes are alcohol and drugs.

**Alliance for Substance Abuse Prevention & Drug Free Communities Grant**

ASAP is a coalition with representation from various sectors of the community, dedicated to the prevention of substance abuse among youth in Winona and Lewiston. The coalition is about building partnerships and collaborations. A DFC grant was submitted in March of this year, with notification of funding expected in August or September. It is a five year grant of up to \$125,000 per year with the potential to renew for another five year cycle. It is a competitive and matching grant that does not fund programs. The grant can be spent on staff and operating funds, and relies heavily on volunteers to move toward sustainability. A collaborative structure will need to be established if we get the grant to ensure the same things happen in both Winona and Lewiston.

**Action Plan**

For the full Action Plan please visit <http://www.livewellwinona.org/join-the-community/asap/>  
 The coalition chose to focus on alcohol and prescription drugs for the DFC proposal. Suggestion was made by Kalene Engel prior to this meeting to begin work on the prescription drug disposal and take-back programs while we wait to hear about DFC funding.

**DFC Goal One: Increase community collaboration**

**DFC Goal Two: Reduce substance use among youth.**

<b>Reduce illegal access to Rx medications</b>
Create and implement ongoing drug disposal/take-back programs, including on National Prescription Drug Take Back Day
<ul style="list-style-type: none"> <li>Determine location of existing drop boxes &amp; need for additional drug disposal drop boxes in the community</li> <li>Recruit new locations; Begin a campaign to fund additional drop boxes inc. portable, if needed</li> </ul>

<ul style="list-style-type: none"> <li>• Work with existing drop box locations to coordinate dates and policies for “take-back” days, including from home-bound individuals</li> </ul>
<ul style="list-style-type: none"> <li>• Widely publicize “take-back” days</li> </ul>
<ul style="list-style-type: none"> <li>• Schedule and hold “take back days” to include National Rx Drug Take Back Day</li> </ul>

Currently the only known drop box in Winona is at the Law Enforcement Center. Steele County Coalition has recently given out bags to neutralize the chemicals in prescription drugs (available for \$3.99 at Walgreens). Discussed the possibility of the public library and Winona Health as potential drop box sites. Winona LEC has taken three loads of drugs for incineration in 3 years. They document the drugs that are collected.

### **Winona Partners for Prevention of Alcohol & Marijuana Abuse**

Winona State University was approached by the state looking for data on student alcohol and marijuana use. Their results qualified them for a state grant from SAMHSA. WSU is part of a seven school cohort. Their coalition will coordinate prevention efforts and leverage resources. They will collaborate with new partners to reduce the prevalence of underage drinking in 18-20 year olds and marijuana use among 18-25 year olds. They will also focus on bridging campus-community partnerships. This grant follows the Strategic Prevention Framework model and involves assessment, capacity, planning, implementation, and evaluation, with sustainability and cultural competence at the center. Our two coalitions will likely experience some overlap, and will stay in close communication to ensure smooth collaboration. WSU will have access to data including date of birth, so ASAP will have access to the 18 and younger population.

### **Other Updates**

Jenna shared some information about a free youth prevention program for schools called Know The Truth. The program travels around the state to P.E. and Health classes. Presenters are young and really connect with the teens.

Katie mentioned that the Planning & Implementation grant RFP will be available at the end of September and due in December. That is a single five year grant focusing on schools to reduce 30 day alcohol use and changing social norms. It sets you up well for a DFC grant. The grant would start July 1<sup>st</sup>, 2016 and is up to \$200k/year. It is a more structured/prescriptive grant than DFC and covers staff and programs.

### **Next Steps**

- Travis - Contact Darren Reed about Steele County Coalition’s efforts with drug neutralizer bags, time spent on disposal of drugs, location of drop boxes, costs, etc.  
Cell: [\(507\) 676-0984](tel:5076760984)  
Email: [safedrugfree@unitedwaysteelecounty.org](mailto:safedrugfree@unitedwaysteelecounty.org)
- Janneke - Contact Winona Health to see about any past conversations regarding drug drop boxes.
- Coalition - Fill in the coalition gaps. The sector list and who serves each position will be sent out to help generate names to build the local program in Lewiston and Winona.
- Coalition - Read through Action Plan to familiarize ourselves with the proposal.  
<http://www.livewellwinona.org/join-the-community/asap/>

### **Next Meeting**

September 21<sup>st</sup> at 2:30pm at Live Well Winona. Conversation will focus on the schools and what they are able to do.



**Alliance for Substance Abuse Prevention & Crime Prevention Committee**

**2:30pm September 21, 2015 - Live Well Winona**

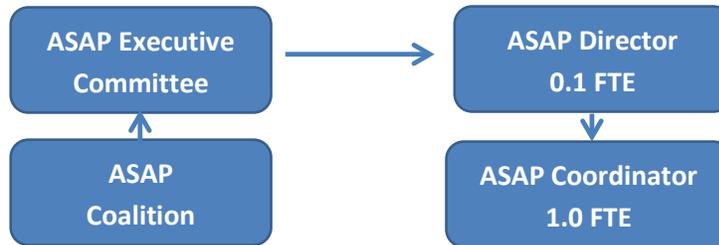
**Attendees**

Janneke Sobeck	Jenna McMillan	Amy Carrison	Kelsey Solum
Justin Green	Andrea Gierok	Beth Moe	Richard Harding
Travis Volkman	Phil Huerta	Don Cratchy	
Darci Roesler	Helen Bagshaw	Gale Lanning	
Michelle Darst	Kalene Engel	Kate Hansen	

**Grant Update**

Drug Free Communities grant application was approved! Thanks to everyone involved in the grant writing. 697 DFC grants were awarded this year, with 188 new ones (10 in Minnesota). Winona Health is the fiscal agent. Per our application we will receive \$117,000 the first year and approximately \$100,000/year for the following four years, with the potential to get a second round of five-year funding.

**ASAP Director**



Program Director will supervise the Program Coordinator in order to support the mission of the coalition. \$4,500-5,000 for the 0.1 FTE position. Janneke’s letter of commitment and resume were submitted in the DFC application to fill this role unless there are other suggestions.

Voting coalition members are the Executive Committee (people who signed the CIAs to represent the sectors). Input from ALL coalition members is also important and valuable.

Advisory vote of the coalition indicated all were in favor following an endorsement by Kalene and Travis. Travis will have the sector representatives vote via email.

<b>Individual</b>	<b>Organization</b>	<b>CIA Sector Representative</b>
Brian Voerding	Winona Daily News	Media
Chris Huston	Gamehaven Council Boy Scouts	Youth Serving Organization
Helen Bagshaw	Winona Health	Healthcare Professional
Janelle Linville	Watkins	Business
Jeff Apse	Lewiston-Altura School District	School
Joe McConkeyb	Pleasant Valley Church	Religious/Fraternal
Karin Sonneman	Winona County Attorney’s Office	State, Local, or Tribal Governmental Agency
Kristen Lynne	Big Brothers Big Sisters	Civic/Volunteer Groups
Lleyton Monk	Winona Middle School Student	Youth
Lori Ortega	Winona PTA & Cotter Schools	Parent
Mattea Schmitz	Common Ground	Other Organization Reducing Substance Abuse
Ron Ganrude	Winona County Sheriff’s Office	Law Enforcement

### **ASAP Coordinator**

Full time position, with a somewhat tentative salary of \$40,000. Kate confirmed the salary is in line with the Winona Partners for Prevention position. Job description will be emailed to the coalition once finalized. It will be advertised through the Minnesota Council of Nonprofits, local media, Live Well Winona, Winona Health, Kate and Michelle's contacts at UWL, HBC, Winona WorkForce Center, Katie Lehmann, and social media.

Deb, Kate, and Kalene volunteered to be part of the Review Committee. Kate has interview questions that she will share.

The hiring plan will be changed to indicate Program Director instead of Live Well Winona.

Suggestions for the Program Coordinator job description included changing the salary to 'based on experience', and adding 'passion for working with youth, work with a variety of different people, and help build capacity.'

Janneke will get clarification from Winona Health about requirements on passing a background check and drug screening, and confirm that this is a Winona Health contracted position.

### **Coalition Bylaws**

Bylaws Workgroup will be tasked with creating proposed bylaws. This group will include the ASAP Director, Executive Committee Member, and Alliance members. Janneke, Beth, and Justin will begin working on this and have a draft for the next meeting. If anyone else is interested in joining this group please email Janneke.

### **Press Release**

We want to announce to the community that we received the funds and raise awareness about the drug and alcohol problems in the community. Justin will draft a press release.

### **WSU Class Collaboration**

Drop box project has been assigned to a group of WSU students in Peter Sternberg's Program Planning class. Kelly Wooden's community did not purchase their own incinerator and regretted it – this will be shared with the students to include in their research. Jenna is going to the Owatonna DFC coalition meeting on October 16<sup>th</sup>. Janneke will extend the invitation to the students.

### **Open Discussion**

<http://sumn.org/> is a great data hub for substance use in Minnesota.

MN Prevention Program Sharing Conference (Oct. 22-23, 2015 St. Cloud)-

<http://www.mnprc.org/events/upcoming-events/41st-annual-minnesotas-prevention-program-sharing-conference>

Next Winona Partners for Prevention Meeting is October 6<sup>th</sup> from 3:30-5pm Maxwell 158. Updates can be found at <http://www.winona.edu/healthservices/partners-for-prevention.asp> This is a five-year project focusing on preventing underage drinking among 18-20 year olds and marijuana use among 18-25 year olds. They are still looking for more community representation for their coalition.

Marie Kovesci is trying to form a youth committee for the County Board to explore issues. She was approved to investigate the possibility. Need to get kids young enough participating (middle school).

MN student survey – they don't ask 5<sup>th</sup> graders about prescription drugs (it is separated out between prescription drugs that are legal (your own) vs someone else's). Consider when we do the survey to ask 5<sup>th</sup> graders.

Send a survey once coordinator is hired to check on availability, and for committee sign up.

### **Next Meeting**

October 19<sup>th</sup> at 2:30pm at Live Well Winona.



## Alliance for Substance Abuse Prevention & Crime Prevention Committee

2:30pm October 19, 2015 - Live Well Winona

### **Attendees**

Andrea Gierok	Helen Bagshaw	Katie Lehmann	Randy Johnson
Beth Moe	Janneke Sobeck	Lori Ortega	Rebecca Church
Brady Malecha	Jenna McMillan	Mary Olson	Ron Ganrude
Darci Roesler	Justin Green	Megan Gosse	Tori Todd
Don Cratchy	Kalene Engel	Michelle Darst	Travis Volkman
Gerry Krage	Kate Hansen	Phil Huerta	

### **ASAP Director**

Janneke Sobeck has been voted in as the Program Director at 0.1 FTE. Any time that she spends on coalition work beyond that will be counted toward the match.

### **Coalition Bylaws**

Coalition flow chart was distributed to explain the relationship between all groups, with bylaws drafted to reflect the chart. Bylaws will be distributed via email for additional input from the coalition, with a final vote taken at the next Board of Directors meeting.

Board of Directors consists of the 12 Sector Representatives plus the Chair of the Criminal Justice Coordinating Council's Crime Prevention Committee. This group will meet monthly, with a quarterly coalition meeting. All coalition members will receive the agenda for the Board meeting, and are invited to attend. Currently the Civic/Volunteer Groups sector position is open, as Kristen Lynne recently moved.

### **Committees**

The bulk of the coalition's work will be done at the committee level. All coalition members are encouraged to sign up for a committee, and extend the invitation to other non-members. Please sign up through the link below or email [info@livewellwinona.org](mailto:info@livewellwinona.org)  
[https://docs.google.com/spreadsheets/d/1J\\_4dDnqdYWEb2bP4yqun5bZ02Kn7mMLDdcVrjzSyq9I/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1J_4dDnqdYWEb2bP4yqun5bZ02Kn7mMLDdcVrjzSyq9I/edit?usp=sharing)

### **ASAP Coordinator**

This 1.0 FTE position has been posted on Winona Health's website and a few applications have been received. Staff will look into posting on the MN Council of Nonprofits website. Staff will follow up with fiscal agent on the press release.

Suggestion was made to keep the position advertised as "open until filled" but have an internal deadline in order to have the position filled in time for the DFC New Grantee Training in early December. Katie Lehmann, Gerry Krage, Kate Hansen, Deb McClellan, and Kalene Engel will help with the hiring process.

### **Evaluation Company**

Epiphany Community Services was a highly recommended evaluation company. They assisted ASAP with the DFC application. A few coalition members, including the Chair and Program Director, had a conference call with ECS and watched a demo of the evaluation software they use for tracking.

### **Time Tracking**

As of September 30<sup>th</sup>, 2015 all volunteers are requested to track their time dedicated to the coalition, which will be counted toward the grant match. Meeting time and travel will be documented at each

meeting via the sign in sheet. Any time outside of the meetings can be tracked and emailed to staff once a month.

### **Open Discussion**

- Brady Malecha represented the WSU Program Planning class student group and provided an update on the drop box project. They have conducted surveys at several pharmacies and encountering issue with hosting drug drop boxes due to policies. Discussed possibility of hosting drug take back days at other Law Enforcement Centers such as Goodview and St. Charles. A licensed officer is required to be there to accept the drugs. Kim Nelson set up the drop box at the Winona LEC. Questions arose regarding the legality of taking someone else's drugs (such as a relative) to the take back day, or having officers go to people's homes (such as older adults) to pick up drugs. Julie Stanten was recommended as a contact from Olmstead County to connect with. Suggestion was made to get support from environmentalists, due to concern of drugs being flushed down the toilet and into the water system. Brady's class is currently working on educational content for the community to raise awareness about these issues involving prescription drugs.

- Discussed the bags that neutralize drugs. They are affordably priced and sold at Walgreens.

- Conversation was held around Turbo and the prevalence in Winona. It is cheap and highly addictive. One challenge is that labs can't keep up with it or test for it. Christina Davenport does presentations around the community to educate about what it is and how it impacts users. All demographics are getting arrested for using Turbo. Synthetics are a challenge to healthcare providers due to the uncertainty in knowing how to treat users, particularly when they mix it with alcohol or other drugs. Alcohol is still the number one issue for teens at Winona Health.

### **Next Meeting**

November 16<sup>th</sup> at 2:30pm at Live Well Winona.



**Alliance for Substance Abuse Prevention & Crime Prevention Committee**  
**2:30pm November 16, 2015 - Live Well Winona**

**Attendees**

Andrea Gierok	Janneke Sobeck	Phil Huerta
Beth Moe	Kate Hansen	Randy Johnson
Helen Bagshaw	Lori Ortega	Travis Volkman

**Program Coordinator**

Phil Huerta accepted the position Friday and is scheduled to begin at the end of the month. Phil attended WSU for his undergraduate, with a focus on marketing. He was in sales for two years in Winona, followed by an addictions counseling online program through WSU. He joined ASAP a couple years ago and secured an internship with Family & Children's Center working on their Youth ACT program. Huge thanks to Deb for moving so quickly with the hiring process, and to the committee that assisted with the interviews: Gerry K, Katie L, Kate H, Kalene E, Jeff A, and Karin S. There were 17 applicants, 4 of which were interviewed.

**Website**

Quote from Vision Design was used for the original grant application. We are in the process of getting another quote from Michelle Urbick (independent web developer) & Blake Darst (design team from Winona Health).

Website audience will include parents, teachers, community members, and kids.

Domain ideas included drugfreewinona.org, drugfreebluffs, substancefree, asap, drugfreewinonaarea. Email addresses will be coalition@(domain) as a general account and phil.huerta@(domain).

**Coalition Bylaws**

Updated version included the removal of the "article 6" duplication. There was not a quorum in attendance so voting to approve bylaws will take place via email.

**New Sector Representatives**

Kristin Lynne (civic/volunteer groups) and Chris Huston (youth serving organization) are no longer working in Winona. People that have stepped forward with interest in filling those sector gaps are Beth Moe (Rotary – civic/volunteer) and Marci Hitz (FCC - youth serving). Meeting attendees agreed to have Beth and Marci join the Board. CIAs will need to be signed.

Once Program Coordinator starts, it was suggested that he meet with each sector representative to ensure continued interest and participation in the coalition.

**Committees**

The bulk of the coalition's work will be done at the committee level. All coalition members are encouraged to sign up for a committee, and extend the invitation to other non-members. ASAP staff can connect and invite suggested contacts to get involved.

[https://docs.google.com/spreadsheets/d/1J\\_4dDnqdYWEb2bP4yqun5bZ02Kn7mMLDdcVrjzSyq9I/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1J_4dDnqdYWEb2bP4yqun5bZ02Kn7mMLDdcVrjzSyq9I/edit?usp=sharing)

**Current Committee Members:**

Membership: Janneke

Media & Outreach: Janneke, Deb, Lori O

Programs & Strategies: Janneke, Rebecca C, Kate H, Andrea G  
Data & Evaluation:  
Education & Training: Kate H, Helen B, Andrea G  
Development:

Suggested Contacts:

Juvenile probation officer  
Dr. Annette Smick  
Parents  
Kids  
Juvenile Justice

**DFC Trainings**

- 1) We are required to send two people to DFC New Grantee training, one being the coordinator. The training is covered by the grant and will take place December 6-8 in Washington, D.C. with travel on the 5<sup>th</sup> and 9<sup>th</sup>. Please let Janneke know by 11/18/15 at 12pm if you would like to attend.
- 2) CADCA Coalition Academy is three weeks spread out throughout the year. Coordinator attends all three, and one other coalition member can attend (this can be a different member each week). Various dates and locations available. Once Phil selects the location and schedule, the invitation will be extended to the coalition to attend with him.

**Drop Box Project**

Recent legislative changes might make it easier for pharmacies to host drop boxes. WSU students are looking into this. Through the students a new contact from Target pharmacy was identified and is willing to help our coalition. Tien Anderson has some experience with community take-back events. Hy-Vee pharmacy has envelopes to mail in prescription drugs, available for \$6. Suggestion was made to have students draft a letter to state representative regarding drop boxes.

**Open Discussion**

- Kate Hansen: Winona Partners for Prevention coalition is still prioritizing what areas to focus on with strategies. Early stages of writing strategic plan. End of February should have first draft.
- Beth Moe: her son is part of the youth substance abuse prevention program in Travis County, Texas. They just hosted a summit - <http://www.cohtx.org/2015-youth-substance-abuse-prevention-summit/>
- Randy: asked about DARE. City of Winona doesn't do it anymore but Sheriff's office does.
- Website content suggestions: different look for kid vs parent section, help line, symptoms of using to look for, articles, resources, drop box and envelope locations, links to other coalitions (WP4P, WCC), data sources (sumn.org, CDC, SAMHSA), DEA info on street drugs (what's new – eg e-cigs), names of drugs, co-occurring disorder info (psychosis), statement from coalition on decriminalization and legalization of substances, hidden dangers (THC is much stronger now), videos from parents who have tackled the conversation with their kids (parents they recognize from the community), Restorative Justice project – videos of “good kids” caught (make it part of Restorative Justice options, have them recommend it to the Judge), anonymous tip line to report drug activity (similar to Crime Stoppers), health effects (marijuana, Rx, alcohol, tobacco), have a description of all sector reps and the organizations involved, add background of each sector rep and a picture or group picture of coalition.
- Marketing: text alerts, video PSA competition for drug free schools, get kids involved and put their work on the website, “the buzz stops here” (La Crosse website, competition), good assignment for health teachers, billboard as you enter the community, promotional banners out front of post office, Franklin and Mankato, flyers (“stall street journal” for bathrooms, locker rooms, counselors, bars), televisions at schools, promote and recruit coalition members at

community events (presentations – Rotary/Lions Club/Exchange Club/Kiwanis, table at county fair, parent teacher conferences would be preaching to the choir, Maplewood, National Night Out ERC, Thanksgiving dinner at ERC, football game, where are the parents, mandatory parent meetings for fall/winter/spring sports, ads at the movie theater), student competitions on social media, Instagram, Parascopes, FCC family night, Riverway Saturday school, Riverway coffee shop, FCC mental health first aid trainings, daycare association or daycare meetings/trainings (Linda Jacobs is the contact).

### **Next Meeting**

RESCHEDULED to December 14th at 2:30pm at Live Well Winona.

### **Actions**

Board to approve revised bylaws via email.

Janneke will work with fiscal agent to set up emails and web domain.

Janneke will get Marci, Beth, and Travis to sign a Coalition Involvement Agreement.

Phil to meet with each sector representative to ensure continued interest and participation in the coalition.

Phil will invite new proposed contacts to join the coalition or committees.

Janneke will register Phil and other coalition member for DFC New Grantee Training.



**Alliance for Substance Abuse Prevention & Crime Prevention Committee**  
**2:30pm December 14, 2015 - Live Well Winona**

**Attendees**

Jeff Apse	Kalene Engel	Randy Johnson	Lleyton Monk
Travis Volkman	Janneke Sobeck	Rebecca Church	Joe McConkey
Lori Ortega	Chris Cichosz	Andrea Gierok	
Phil Huerta	Deb McClellan		

**New Grantee Training**

Phil and Janneke attended the two day training in Washington, D.C. There are 697 DFC coalitions this year, with over 2000 funded since program inception in 1997. 1 in 4 kids lives in a DFC community. DFC work was compared to a Habitat for Humanity project. We provide materials and knowledge to build it and make it sustainable.

DFC work focuses on environmental strategies. Illustration shared was to hand out coats if people are cold as a way to affect people one-on-one, or you can impact the environment by changing the thermostat. Michael Botticelli is the Director of the ONDCP. Prevention is for everyone and education is key. He is in recovery, and carries memorial cards with him. Each day he reminds himself that he makes a difference. Entities we will be interacting with include: 1) Office of National Drug Control Policy (ONDCP) - advises the President and distributes funding for DFC; 2) Substance Abuse and Mental Health Services Administration (SAMHSA) – serves as the fiscal agent for DFC grants and drives national initiatives for recovery and mental health; 3) Community Anti-Drug Coalitions of America (CADCA) – primary lobbying entity for DFC, keeps federal funding available, and offers training and Technical Assistance. DFCs are encouraged to work with High Intensity drug Traffic Areas (HIDTAs). MN doesn't have any. Became CADCA member.

Attended success story breakout sessions (lots of great evidence-based ideas, including app, publications, commercials, resource kits).

Coalition can't lobby! We can provide facts/education and possible actions. You CAN lobby/advocate on your own time, not in the name of the coalition.

We are able to modify our budget and action plan given reasonable justification.

We may be able to use the MN Student Survey (done every 3 years instead of the DFC requirement of every 2 years) if our Project Officer approves of this for our community assessment.

Two town hall meetings will be scheduled next year. Phil is applying for funds.

**Trainings**

Registered for CADCA training in Sacramento, CA. The schedule in the past has been assessment in week 1, implementation/evaluation in week 2, and sustainability in week 3. Training dates are February 29-March 3, April 25-28, and June 27-30. Budget includes two participants each week. Helen is interested in attending. Please contact Phil if anyone else would like to attend one of the training weeks.

February training for youth in Las Vegas is available through the National Youth Leadership Initiative.

## **Membership Growth**

It was suggested that we have an adult and youth co-chair the committees. We will start by kicking off the programs/strategies, data/eval, and media/outreach committees. It is important to have a balance of youth (such as kids from Restorative Justice and Student Council). Phil will talk to Drew on Thursday about our collaboration work. Phil also met with the ALC and visited Riverway.

The County approved a youth council. Phil will meet with Marie Kovecsi to learn about their vision. Phil will work on a presentation about ASAP, which will be shared at a CJCC meeting in Feb/March. The world café format was recommended to gather input from people that are hard to reach.

## **Evaluation Software**

Deacon (Epiphany Community Services) is our consultant. He will help identify strategies and modify the action plan. In next 60 days he will come meet with the coalition and evaluation team, and tour the community. Phil will ask about accessing the REACH software. Intern will be needed for data entry.

## **WSU Drop Box Presentation**

WSU students presented last week (Jeremy Miller attended). Recommendations were to buy an incinerator for Winona, promote drop box location, and educate on safe disposal of prescription drugs. Federal law says you can have drop boxes at pharmacies but state law forbids it. Programs/Strategies committee can work with students next semester to revise the action plan and budget.

## **Website**

Michelle Urbick is creating the website, WinonaCountyASAP.org. She is mocking up the page hierarchy. Crisis line should be added to the resources - <http://www.crisis2southeastmn.com>  
Phil can be reached at [phil.huerta@winonacountyasap.org](mailto:phil.huerta@winonacountyasap.org) or starting on Thursday at 507-474-ASAP.

## **Open Discussion**

Free opiate overdose drug kits and free training available for anyone. Drugs expire quickly, are not cheap, and are a hot political topic. Winona Ambulance supposedly carries them now. Discussion around profile of target audience. The prevention message is for all kids, and will be delivered in various formats. We need a balance of voices. We need to keep in mind that some of our audience has experienced Adverse Childhood Experiences (ACEs) and will react differently.

## **Next Meeting**

January coalition meeting will be confirmed once Phil has talked to Deacon about his visit.

## **Actions**

Janneke will confirm use of the MN Student Survey to fulfill the community assessment requirement.  
Janneke will add crisis line to the resources - <http://www.crisis2southeastmn.com>.  
Janneke will invite Dr. Ruth Charles to introduce the ACEs study to the coalition.  
Phil will meet with Marie Kovecsi to learn about the youth council.  
Phil will meet with Drew from Restorative Justice about engaging youth.  
Phil to launch programs/strategies, data/eval, and media/outreach committees.  
Phil/outreach committee to write press release (new hire, share actions, invite new coalition members).  
Phil/outreach committee to create a presentation about ASAP (share at CJCC in Feb/March).  
Phil will create a job description for the intern and connect with Ramona Coron at SE Tech.  
Phil/outreach committee to create talking points and communications plan.