

## Winona County Sequential Intercept Map Strategic Plan

Goal: Improve methods/ways to inform the community about available resources (i.e. resource directory/apps).		Intercept: -1	Reports to: Early Intervention & Prevention Cmmttee
Objectives	Actions	Who	When
Expand knowledge of existing resource directories (what do we have now)	<ul style="list-style-type: none"> <li>Locate existing resource directories (i.e. 211, winonaresources.org, livewellwinona.org, Facebook pages, etc)</li> </ul>		
	<ul style="list-style-type: none"> <li>Determine who is responsible for maintaining/updating lists, how often it occurs and how</li> </ul>		
	<ul style="list-style-type: none"> <li>Gather data (if available) of the usage of existing resources</li> </ul>		
Identify strategies for improvement (what do we want)	<ul style="list-style-type: none"> <li>Identify features needed or desired in a resource directory (i.e. mobile friendly, search features, maintenance, referral tracking/follow-up)</li> </ul>		
	<ul style="list-style-type: none"> <li>Research on what other jurisdictions have done to address gaps</li> </ul>		
	<ul style="list-style-type: none"> <li>Other research on strategies (internet, etc)</li> </ul>		
Evaluate & recommend strategies for improvement	<ul style="list-style-type: none"> <li>Identify the persons/entities affected by the suggestion &amp; include them in the discussion</li> </ul>		
	<ul style="list-style-type: none"> <li>Identify cost of proposed strategy</li> </ul>		
	<ul style="list-style-type: none"> <li>Weigh pros/cons of strategy</li> </ul>		